

Real yields rise into pre financial crisis range; must recalculate fair PEs



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IN A NUTSHELL

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PEs stand on the shoulders of the bond market, which fell to its knees in 2022

At 3Q end, the S&P 500 was down 25% year-to-date and the US bond market down 15%. Bonds suffered more than the 1994 bond bear market and equities the worst decline outside of an evident recession except for the October 1987 crash. 10yr Treasury yields started 2022 at 1.5% and climbed to 3.8% at 3Q end with brief visits to 4.0%. 10yr Treasury Inflation-Protected Securities (TIPS) yields, which indicate long-term real interest rates, climbed from -1.0% at year start to 1.7% at 3Q end. Inflation expectations, per 10yr Treasury vs. TIPS breakeven, went from 2.5% at year start to 3% in spring down to 2.25% now. Thus, the climb in Treasury yields YTD is now entirely from real yields. Owing to the U.S. Federal Reserve (Fed) vowing to break high inflation by hiking rates to at least 2% above their 2% inflation target. Bond investors now believe inflation will return to about 2.5% from a Fed Funds rates over 4%, but how much over 4% and for how long is debated.

How bad might it get? Is this high inflation period just starting or nearly finished?

Investors ask, "how bad might it get?" The answer to this anxiety ridden question is that it depends on whether this period of high inflation is just starting or nearly finished. The 1982 S&P bear market was a 27% decline, similar to the current bear market so far. 1982 brought a recession that ended the high inflation period. Inflation was 15% in 1980, 3% in 1983. However, the 1974 S&P bear was a 48% fall as the harsh recession brought inflation from 12% down to only 5%. Down, but still too high. The S&P suffered 10 years of 0% real return from 1973 start to 1982 end in a decade plagued by high inflation. While S&P earnings per share (EPS) growth kept up with inflation over the decade, producing a total return with dividends in line with inflation, no real return was earned because the PE compressed from about 19x in early 1973 to about 9x in 1982. This price-to-earnings (P/E) ratio compression was driven by surging interest rates, no real EPS growth, and earnings quality deterioration from inadequate depreciation expense.

We don't expect the 1970s to repeat, but we think this bear market is justified

It would take repeated bad policies and economic conditions at home and abroad to repeat the 1970s, most of which can be avoided if leaders today understand past mistakes. The Fed's resolve to fight inflation today, even if it requires risking and tolerating a moderate recession, shows that they understand their 1970s policy mistakes. Do other policy setters?

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While we don't expect a 1974 bear market or lost decade of real returns, as through 1982, we think this bear market is a justified reset of S&P fair value owing to higher 2023 interest rate expectations and lower EPS estimates. The 15% decline in bonds YTD (20%+ at Treasuries) and about 10% decline in 2022 S&P EPS expectations YTD, suggests a 25% bear market is justified.

We cut 2022E S&P EPS by \$5 and 2023E by \$15: \$227 & \$235 to \$222 & \$220

We expect trough quarterly S&P EPS of \$52 in 1Q23, down 5-10% from the 1Q22 peak ex. Energy and down 10% from the 2Q22 peak of \$58 with Energy for 4 main reasons: 1) small recession expected for US and Europe over the next couple of quarters followed by slow growth, causing a 5% dip or near \$3 hit to 1Q23 EPS from \$55 in 1Q22, 2) dollar strength that hits S&P EPS from 1Q22 levels by \$1-\$1.50 quarterly through 2023, 3) minimum book profit and buyback taxes of near \$3 annually in 2023, 4) energy profits \$2-3 above 1Q22 levels quarterly in 1H23. Our new 2023 quarterly EPS estimates are: $52+55+56+57=\$220$. We also cut 3Q22 and 4Q22 S&P EPS estimates from \$56 to \$55 and \$58 to \$54. Our new 2022 quarterly S&P EPS estimates are: $55+58+55+54=\$222$. This puts 4qtr trough EPS at \$216 vs. \$221 4qtr peak. These estimates assume a 3.5% inflation in 2023, unemployment not over 4.5% and stability in long-term interest rates and asset values from here. Because recessions usually hit S&P EPS much more, risk remains to the downside for our estimates.

Fed aims to push real rates well above 0%, but for how long and what's normal?

The Federal Open Market Committee (FOMC) guidance and market indicators put the Fed Funds rate at 4.25-4.5% at yearend. Futures price a 75bp (basis points) November hike and 50bp December. This 425bp of hiking in 9 months, since March, exceeds the average hiking cycle of 300bp over 15 months. FOMC guidance suggests the Fed is likely to maintain these rates or higher through 2023 even if a small recession hits. This pushed 10yr TIPS yields upward recently to levels that suggest the Fed might maintain positive real interest rates around or over 1% for several years. We doubt that the real Fed Funds rate or 10yr TIPS yields will stay over 1.5% over the next few years, but we now believe the Fed and the bond market will sustain an at least 1% real risk-free rate for the next two years to lower inflation and help prevent it from rising again.

We raise S&P real cost of equity (CoE) from 5.50% to 5.75%, lower fair PE from 18.5 to 17.5

Our intrinsic valuation model puts S&P fair value at 3750 at 2022 end. If 4Q23 EPS is \$57 with inflation near 3% and 10yr Treasury yields under 4%, we think the S&P will be over 4000 at 2023 end. We change our Next 5%+ S&P price move from Down to Balanced Risk (Neutral).

Glossary

Technically, a **bear market** refers to a situation where the index's value falls at least 20% from a recent high.

Breakeven rates provide a useful measure of average inflation expectations derived from inflation linked sovereign bonds

Cost of equity (CoE) is the return (often expressed as a rate of return) a firm theoretically pays to its equity investors, to compensate for the risk they undertake by investing their capital.

Earnings per share (EPS) is calculated as a company's net income minus dividends of preferred stock, all divided by the total number of shares outstanding.

The **Federal Funds rate** is the interest rate that banks charge each other to borrow or lend excess reserves overnight

The **Federal Open Market Committee (FOMC)** is the committee that oversees the open-market operations (purchases and sales of securities that are intended to steer interest rates and market liquidity) of the U.S. Federal Reserve.

A **futures contract** is a standardized, contractual agreement to trade a financial instrument or commodity at a pre-determined price in the future.

Inflation is the rate at which the general level of prices for goods and services is rising and, subsequently, purchasing power is falling.

The **price-to-earnings (P/E) ratio** compares a company's current share price to its earnings per share.

The **real return** is the nominal return adjusted for inflation.

A **recession** is, technically, when an economy contracts for two successive quarters but is often used in a looser way to indicate declining output.

The **S&P 500** is an index that includes 500 leading U.S. companies capturing approximately 80% coverage of available U.S. market capitalization.

A **share buyback** involves a company buying back its own shares.

Treasury Inflation-Protected Securities (TIPS) are a form of U.S. Treasury bonds designed to protect investors against inflation. These bonds are indexed to inflation and pay investors a fixed interest rate as the bond's par value adjusts with the inflation rate.

The **U.S. Federal Reserve**, often referred to as "**the Fed**," is the central bank of the United States.

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