

# GERMANY REAL ESTATE STRATEGIC OUTLOOK

Mid-Year 2021

IN A NUTSHELL

- Backed by economic recovery, the German real estate market is expected to see improving returns. Ongoing yield compression and the return of rental growth should sustain market performance.
- Sector polarisation is starting to fade. Based on stabilising occupier markets, office and hotel investments are regaining importance, although our focus remains on residential and selective logistics, which continue to provide the highest risk-adjusted returns.
- Given the favourable market sentiment, selective sales of older logistics and residential assets in weak locations should be considered, in addition to the disposal of long-let commodity office stock.

There is room for cautious optimism today. Vaccination rates in Germany are approaching the 50% mark,<sup>1</sup> the economic bounce back after the second lockdown earlier this year is gradually taking hold,<sup>2</sup> and sentiment among businesses and consumers is rising<sup>3</sup>. Nevertheless, there is still uncertainty around real estate markets.

While the logistics and residential sectors remain resilient and continue to rank highly on most investors' agendas, we remain cautious about retail and offices. Here we expect further divergence between prime and secondary stock within each sector, regarding both asset quality and micro-location. The German hotel market is starting to see higher demand from domestic tourism, although a full recovery is not yet on the cards.

## Sector polarisation gradually eroding in the investment market

Throughout last year, there was a clear polarisation in investor sentiment towards different real estate sectors. This is gradually easing now. Given recent lockdowns and travel restrictions, the retail and hotel sectors were the clear losers in terms of sentiment and performance during the Covid-19 pandemic, while residential and logistics assets emerged as outperformers. Office properties were also disrupted, although occupier markets in Germany remained relatively stable.

<sup>1</sup> Bundesministerium für Gesundheit, July 2021 (full vaccination)

<sup>2</sup> Desatis, July 2021

<sup>3</sup> GfK, Ifo Index, Eurostat, July 2021

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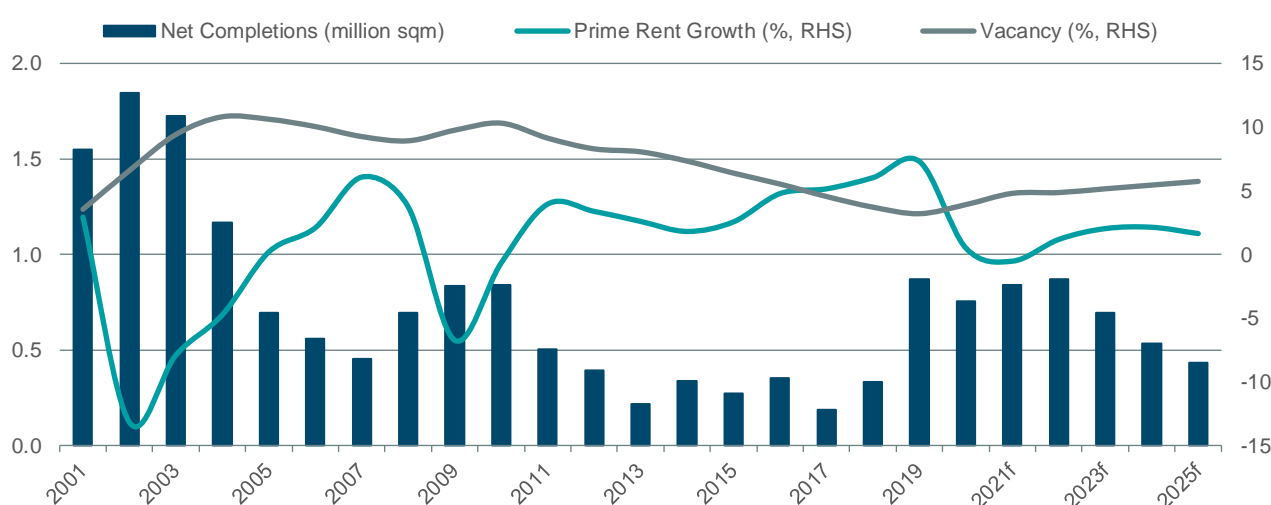
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Vacancy rates have only seen a moderate increase recent months, with Berlin, Stuttgart and Munich still standing below the 4% mark. Even in Frankfurt, a market with traditionally high vacancy, we expect vacant space to increase by only 100bps to around 8% by the end of this year, predominantly in inferior locations. Office rents haven't escaped the downswing unscathed, but on average we expect only a minor decrease in prime rents, with the top three German markets likely to retain their 2020 rent levels, before increasing again beyond 2021.

On a positive note, office transaction volumes in the second quarter were on the rise again – in absolute terms and as a share of total investments. This trend was led by a growing number of large transactions, showing revived investor interest. In general we remain cautious on the office sector, but we do see opportunities. It's still too early to fully understand all aspects of Covid-induced market change, particularly with regard to remote working, but we are optimistic regarding flexible, state-of-the-art office solutions in prime or emerging locations.

### GERMAN TOP SEVEN OFFICE OCCUPIER MARKET



Source: DWS, Oxford Economics, June 2021. F = Forecast. Forecasts are based on assumptions, estimates, views and hypothetical models or analyses, which might prove inaccurate or incorrect. Past performance is not indicative of future returns.

In addition to the gradually improving sentiment towards offices, hotels are also undergoing a recovery. The return of tourist demand should push occupancy rates higher, particularly for budget hotels in tourist destinations. This type of product, backed by strong operator covenants is re-emerging as an investment theme. Even select retail subsegments with more stable demand patterns, both from a tenant and consumer perspective, are receiving renewed investor attention. Although we are not recommending investments into retail yet, the sector polarisation is increasingly eroding, generally bringing investment themes, micro-locations and individual solutions or concepts to the fore.

### Selective sales in outperforming residential and logistics

At the moment, residential investments rank highly on investors' agendas. Although an established investment sector in Germany, the share of residential transactions within total investment activity is increasing, reaching almost 30% in the first half of 2021. In line with that, pricing is increasingly sharp, a trend we expect to continue for some time. On the occupier side, demand and supply are still not fully balanced, leading to ongoing rent growth, especially in major agglomerations, where vacancy is virtually non-existent. Despite uncertainty around regulation and a gradual supply reaction, we expect rents to increase by more than 3% p.a. in Germany's top seven cities over the next decade. As a consequence, the residential sector remains our top performer.

While sales of long-let commodity office stock seem intuitive, disposal of residential or logistics assets is less obvious, especially since we expect these sectors to be the top performers in Germany. However, logistics supply is increasing, with

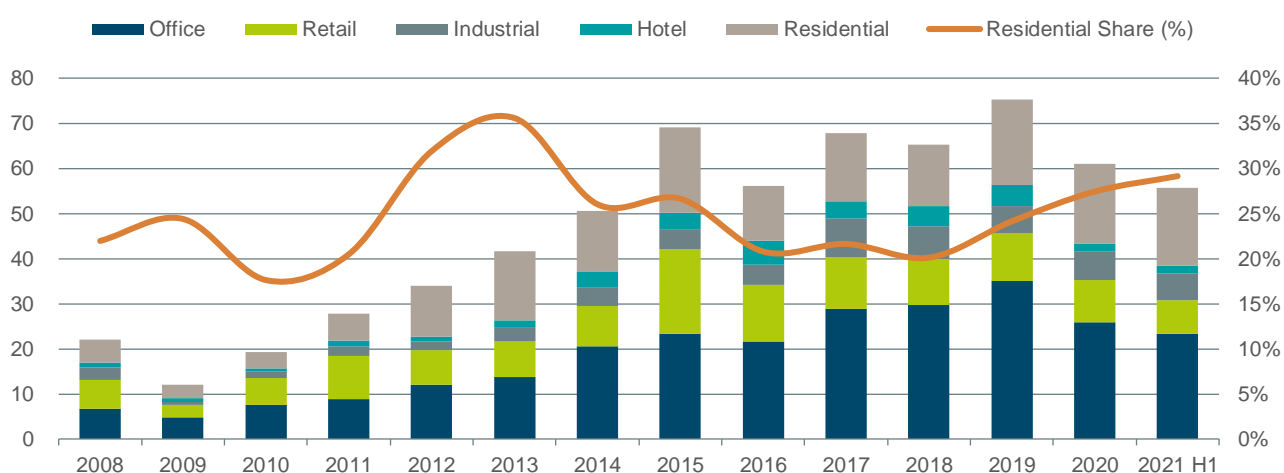
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stock under construction once again standing above four million square metres at mid-year 2021. For now, vacancy rates are still oscillating around the low 3% range at a national level,<sup>4</sup> indicating strong tenant demand and a balanced market.

We forecast prime logistics assets, including urban logistics, to achieve rent growth of 2% per annum on average over the next decade, well in excess of historical performance. Nonetheless, strong demand and subsequent rent growth might not apply to all sub-segments and micro-locations. While last mile locations at the edge of major agglomerations as well as e-commerce-linked assets remain sought after, corridor locations tilted towards the manufacturing industry or 3PLs might not always be first choice. Given the strong sector performance, disposal of older stock in these locations is advisable.

Moreover, new supply will likely constrain rent growth in the years ahead, making it harder to achieve return targets at current pricing. With ongoing yield compression, which reached 35 basis points in 2020 alone, and an expected additional 30 basis points in 2021, this target will be even more difficult to achieve.

### TRANSACTION VOLUMES BY SECTOR (€BN)



Source: RCA, July 2021. 2021 H1 shows 12-month rolling total.

We have a particularly positive view on certain residential investment themes. Responsible residential investment, which combines ESG considerations with better affordability, is one of these. Well-connected commuter locations as well as key regional cities feature lower rental levels, while typically benefitting from positive socio-economic demand trends. Coming from a different starting level, stronger rent growth and above-average yield compression are pushing returns.

We also favour co-living opportunities across the life cycle. Shared space in flexible, service-oriented co-living concepts are well established for young tenant groups and going forward, not only do we expect the number of students and young professionals to increase, we also see a growing number of long-distance commuters and intra-European migrants looking for similar short-stay and flexible housing solutions in inner city locations.

In addition, elderly living is becoming more prominent in the field of co-living. Within the next decade, one in four people will be at retirement age. In addition to Europeans getting older and living in good health, they are also more affluent, spending more on housing, while being increasingly receptive to new senior housing solutions.<sup>5</sup> Some shared living concepts are still in their infancy, but we firmly believe they are gaining in importance.

And finally, as well as acquisitions, and in light of the emergence of new residential concepts, the disposal of older stock will become more important. The strong sentiment towards the sector in general presents an opportunity for portfolio optimisation by considering sales in economically and demographically less favourable regions.

<sup>4</sup> JLL, 2021 Q2

<sup>5</sup> ING, 2019, Oxford Economics 2021

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