

Valuation under Trump: Optimism, scenarios, segmentation, flexible forecasts



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IN A NUTSHELL

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Valuation modeling under Trump: Intrinsic valuation methods are still relevant

Upon Trump's win and the Republican sweep, we raised our S&P earnings per share (EPS) estimates for 2025 to \$275 from \$270 on deregulation and expect 2026 S&P EPS to slightly exceed \$300. This note provides our updated S&P EPS models that detail our earnings estimates by sectors and industries. We expect a little over 20% y/y EPS growth in 2025 from the Great Eight digital companies (AAPL, AMZN, GOOG/GOOGL, META, MSFT, NFLX, NVDA, TSLA) of the S&P 500 and near 10% from the rest in 2025; assuming the hits and risks from tariffs are offset by the benefits and confidence of lower corporate taxes. While 2024 isn't complete, earnings results year-to-date (YTD) vs. our estimates suggest an acceleration in S&P EPS growth from about 10% this year to 10-15% next year with growth decelerating from over 30% at the Great Eight, but accelerating at the rest from about 4% this year.

Consistent with DWS macro forecasts, our 2025 S&P EPS estimates incorporate 2.0% US gross domestic product (GDP) growth and 2.4% inflation, which will assist earnings growth, but also West Texas Intermediate (WTI) oil falling to \$65/bbl and the euro falling to \$1.02 at 2025 end, which will weigh on S&P EPS growth. Global GDP is expected to be decent, with some acceleration in Europe to 1%, 1.2% in Japan, but China decelerates to 4.2% given likelihood of tariffs and its internal challenges.

Intrinsic valuation drivers: EPS, cost of capital, economic profit growth premiums

Our intrinsic valuation framework rests on three inputs, which we think valid for any equity.

- 1) We estimate normalized earnings by sector, considering the macroeconomic and sector specific business cycle and we also consider the accounting quality of the non-GAAP (Generally accepted accounting principles) EPS.
- 2) We estimate the cost of capital by sector, we observe and forecast 10-year Treasury yields and particularly 10-year Treasury Inflation-Protected Securities (TIPS) yields to estimate the long-term real risk-free interest rate and then we add an equity risk premium to account for the uncertainty of equity returns.
- 3) We determine whether the anchor or steady-state valuation – determined by normalized EPS capitalized at the real cost of equity – warrants a premium (or discount) for long-term economic profit growth (or fading). If a sector can generate long-term EPS growth over its nominal cost of capital less its dividend yield, it typically suggests rising economic profits.

The ongoing shifting sector composition of the S&P 500 from value to growth sectors, requires considering a significant growth premium for the S&P 500 in aggregate today. In the past, it was unusual for the S&P 500 in aggregate to sustain a significant premium price-to-earnings (PE) vs. its steady-state PE applied to non-GAAP EPS. It's because of issues such as this, that we have

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found it very helpful to model the earnings and the valuation of the S&P 500 using a middle-up approach or sector-by-sector approach and not just top-down. Our valuation framework has its top-down model integrated with our sector/industry valuation models.

Valuing Great Eight: Exceptional EPS growth for longer, advantaged capital cost

As said, we expect a bit over 20% EPS growth in aggregate from the Great Eight in 2025 and probably 15% in 2026 and perhaps 10-15% for the rest of the decade for most. These companies have strong balance sheets and Free Cash Flow (FCF) and most have \$1Trillion+ market caps. Our S&P 500 targets and supporting intrinsic value estimates assume a 5.25% real cost of equity. Thus, most of the Great Eight should be near 5.0% real CoE or 7.5% nominal, in our view. This real CoE and long-term EPS growth outlook for the Great Eight, generally supports 25-30 PEs on 2025 EPS today or 25-50% growth premiums. Our models assign growth premiums by industry, mindful of certain companies dominating. While differing across industries, we think our growth premium estimates are generous for all, but some still trade at higher valuations and some less. Thus, opportunities for selection exist even within this this advantaged group of stocks that have been winning and winning for so long.

Valuing the S&P 492: Normal EPS growth after the Trump bump in 2025

After likely near 10% EPS growth in 2025, we think S&P 492 EPS growth slows to 5% to 8% for the rest of the decade or until next recession. This plus dividend yields of near 1.5%, should deliver upon an 8% nominal or 5.5% real CoE with an unchanged PE. The unchanged or fair sustainable PE should be about 18 or 1/5.5%. Thus, unless one sees EPS growth differently, we think both the Great Eight and S&P 492 are fairly valued relative to each other and both are at full fair values inclusive of optimistic outlooks.

We think it's better to differentiate by sectors than S&P 492 vs. Great Eight

Our sector strategy is overweight Health Care, Financials, Capital Goods and Utilities. Underweight conventional Retailers, Auto, Semiconductors, Materials, and Real Estate Investment Trusts (REITs). We added selectively to Capital Goods and parts of Energy that are combustion plays (fossil fuel users) and some Transports, moving from Airlines to Airfreight & Logistics upon expected inventory building before tariffs.

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Glossary

In business administration, the **cost of capital** is the cost incurred by a company in using equity capital for investments or in obtaining debt capital for them.

Cost of equity (CoE) is the return (often expressed as a rate of return) a firm theoretically pays to its equity investors, to compensate for the risk they undertake by investing their capital.

The **dividend yield** is the dividend that a company pays out each year divided by its share price.

Earnings per share (EPS) is calculated as a company's net income minus dividends of preferred stock, all divided by the total number of shares outstanding.

Equity risk premium is an excess return earned by an investor when they invest in the stock market over a risk-free rate. This return compensates investors for taking on the higher risk of equity investing.

Free Cash Flow (FCF) is a measure of financial performance calculated as operating cash flow minus capital expenditures. It shows how much cash a company is able to generate after deducting the money required to maintain or expand its asset base.

Generally accepted accounting principles, or **GAAP**, are a set of rules that encompass the details, complexities, and legalities of business and corporate accounting.

The **gross domestic product (GDP)** is the monetary value of all the finished goods and services produced within a country's borders in a specific time period.

Inflation is the rate at which the general level of prices for goods and services is rising and, subsequently, purchasing power is falling.

The **intrinsic value** is the one that comes closest to the value that an objective fundamental analysis would ascribe to an asset.

The **price-to-earnings (P/E) ratio** compares a company's current share price to its earnings per share.

A **Real Estate Investment Trust (REIT)** is a company that owns and, in most cases, operates income-producing real estate. REITs sell like a stock on the major exchanges and invest in real estate directly, either through properties or mortgages.

The **S&P 500** is an index that includes 500 leading U.S. companies capturing approximately 80% coverage of available U.S. market capitalization.

Treasury Inflation-Protected Securities (TIPS) are a form of U.S. Treasury bonds designed to protect investors against inflation. These bonds are indexed to inflation and pay investors a fixed interest rate as the bond's par value adjusts with the inflation rate.

West Texas Intermediate (WTI) is a grade of crude oil used as a benchmark in oil pricing.

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